



Biosecurity through Partnership

**The Government Industry Agreement
for Biosecurity Readiness and
Response**

Introduction to GIA

September 2014

An introduction to GIA

- ❖ **What is it?**
- ❖ Who is involved?
- ❖ How does it work?
- ❖ How is it being implemented?
- ❖ What does it mean?

Biosecurity through Partnership

The **Government Industry Agreement for Biosecurity Readiness and Response** is:

- ❖ The **GIA**
- ❖ An integrated approach to prepare for and effectively respond to biosecurity risks through partnership

Outcome

- ▶ **Achieving better biosecurity outcomes**

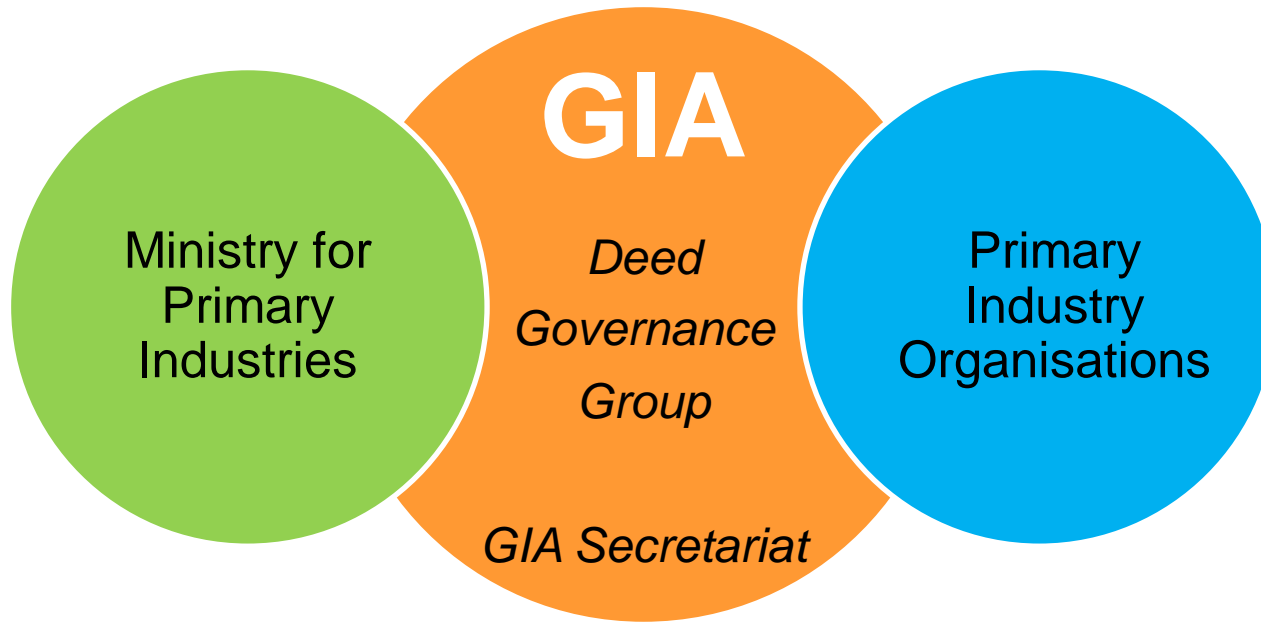
Key elements

- ▶ **Joint decision-making and cost sharing**
-

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Biosecurity through Partnership



The Partners: Deed Signatories

Governance: The Deed Governance Group

Facilitation and administration: Independent GIA Secretariat

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The Deed: At a glance ...

The Deed of Agreement

- ❖ Objectives, principles, commitments
- ❖ Provides for Operational Agreements and joint investment
- ❖ Heavy on partnerships: **government & industry organisations**
- ❖ References the powers of the revised Biosecurity Act
- ❖ Implemented through agreed processes
- ❖ Commenced 20 May 2014 when signed by KVH Ltd and MPI

Operational Agreements

- ❖ Provide the contractual vehicle for delivering specific biosecurity outcomes agreed by government and industry(s)
- ❖ Readiness and/or response

Enabled by the **Biosecurity Act**

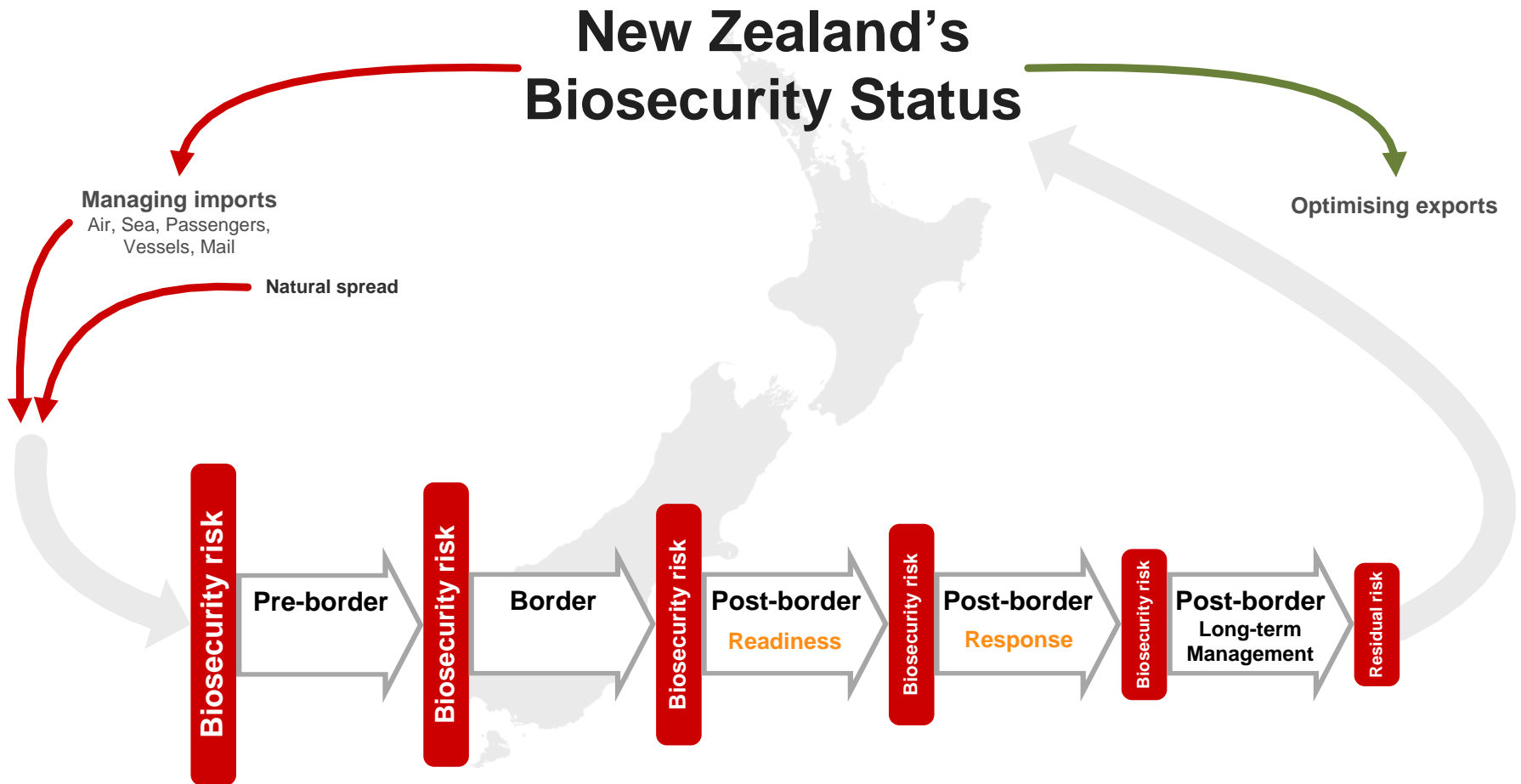
The Deed: What's in it?

- ❖ GIA objectives and partnership principles
- ❖ Scope:
 - Wider biosecurity system
 - Readiness
 - Response
- ❖ Minimum commitments – Government, industry, all Signatories
- ❖ Governance and Administration
- ❖ Financial arrangements – cost-sharing, cost-recovery, exacerbators
- ❖ Provides for Operational Agreements
- ❖ Cost-sharing categories

The Deed: Objective and Principles

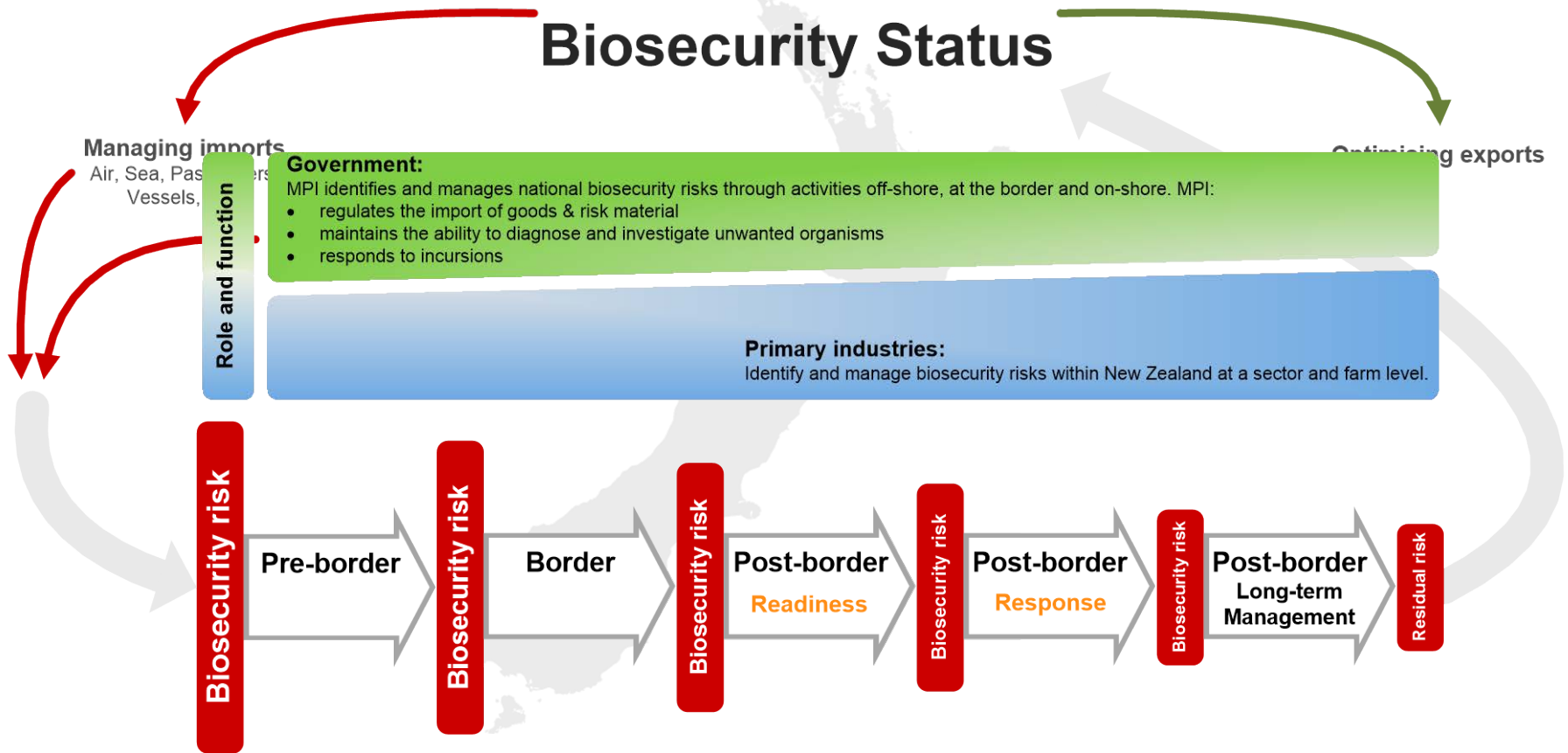
- ❖ **Objective** ... to deliver an integrated approach to prepare for and effectively respond to biosecurity risks
- ❖ **Principles** ... define how Signatories will work together
 - ❖ Transparency
 - ❖ Joint decision making and cost sharing
 - ❖ Consensus
 - ❖ Consistent treatment of signatories

Scope of the Deed: NZ's Biosecurity System

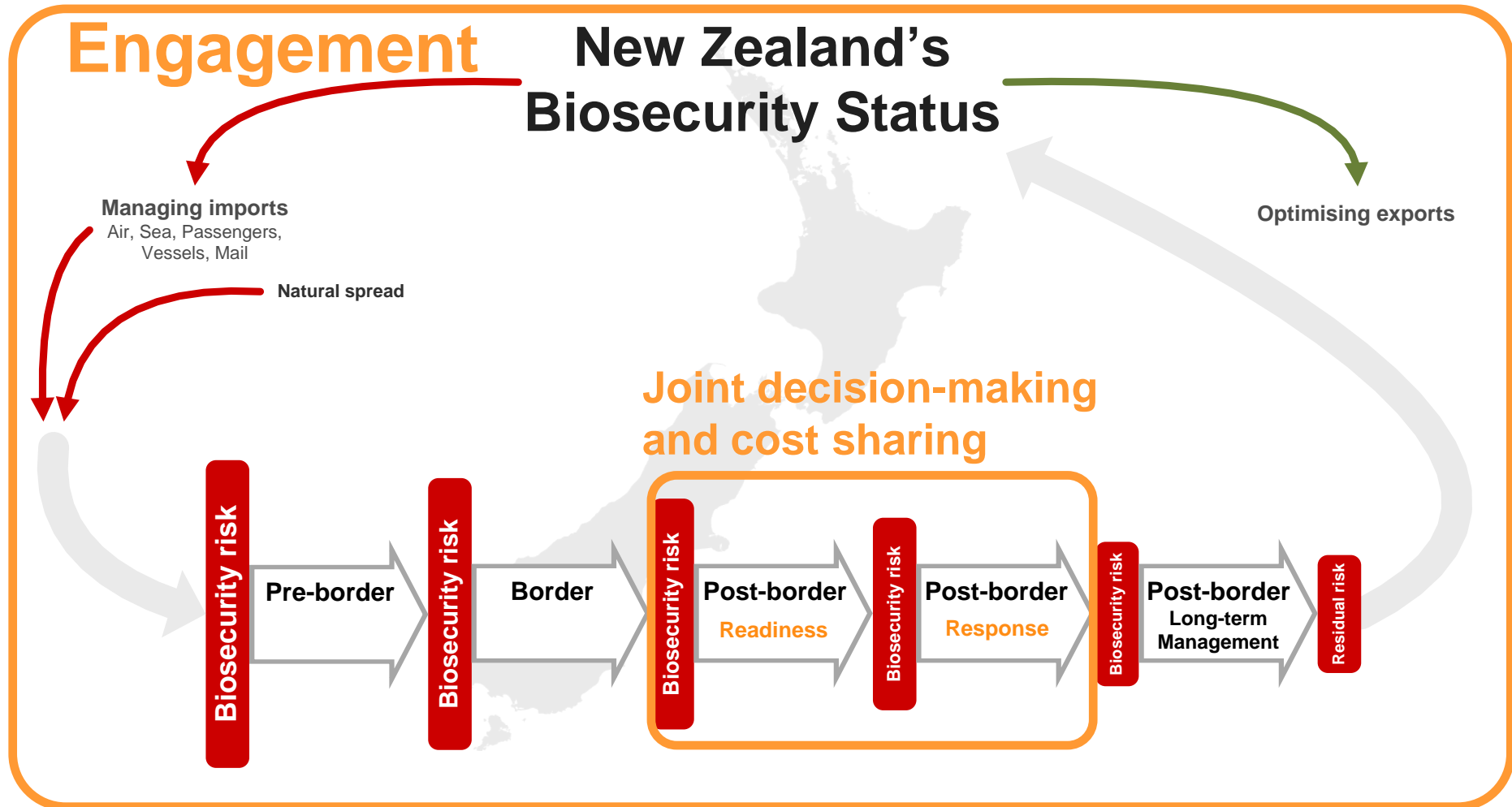


Scope of the Deed: NZ's Biosecurity System

New Zealand's Biosecurity Status



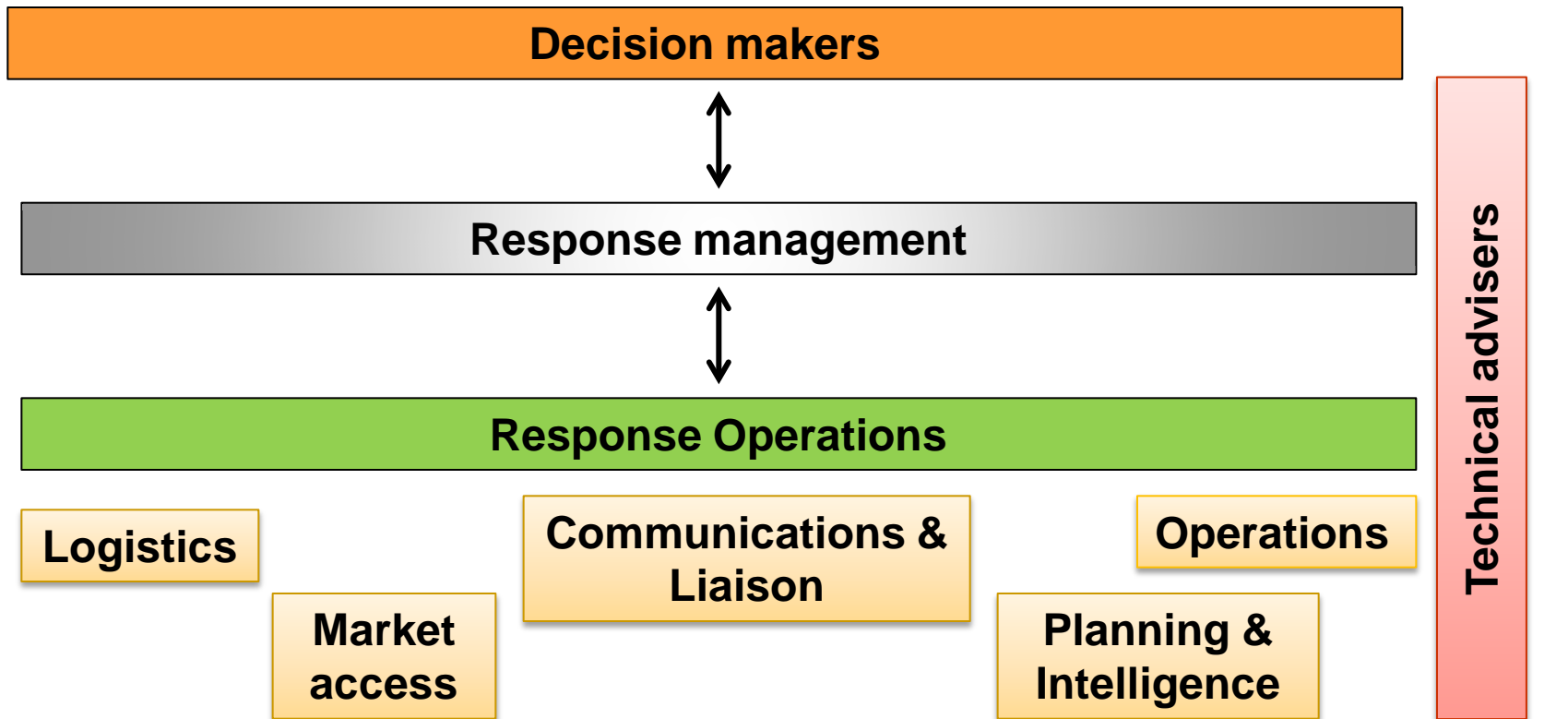
Scope of the Deed: NZ's Biosecurity System



The Deed: Partnership in response

- ❖ Industry is a part of the response system and processes
- ❖ Nominated contacts for:
 - Notification
 - Decision making
 - Technical advice
 - Communications
- ❖ Pre-agreed response strategies – in an OA
- ❖ Joint decision-making
- ❖ Cost sharing
- ❖ Cost recovery

The Deed: Partnership in response



The Deed: Commitments to the system

... working together to make it better

- ❖ Biosecurity Forums – twice a year to discuss biosecurity and the system
- ❖ New and emerging risks system
- ❖ Increasing awareness of biosecurity, its benefits, risks and good practice/behaviour
- ❖ Accountability of GIA partners for biosecurity performance
- ❖ Assessing the performance of the system including MPI operations and outcomes
- ❖ Annual meetings between each industry Signatory and MPI
- ❖ Greater knowledge and focus on industry risk profile

The Deed: Minimum commitments

❖ Industry:

- Industry biosecurity risk profile, managing those risks, communicating with members, early reporting, technical and operational experts, integrate into response delivery

❖ MPI:

- Core competency for readiness, response, market access, notification of unwanted organisms, non-Signatories, Crown loans

❖ All Signatories:

- Technical capacity and capability, biosecurity awareness, rapid reporting, communication, Deed commitments and processes

The Deed: Governance & Administration

Deed Governance Group

- ❖ Oversight of Deed process
- ❖ Direct the Secretariat

GIA Secretariat

- ❖ Facilitates implementation of the partnership in the Deed

Guidance

- ❖ GIA Handbook - good practice guide

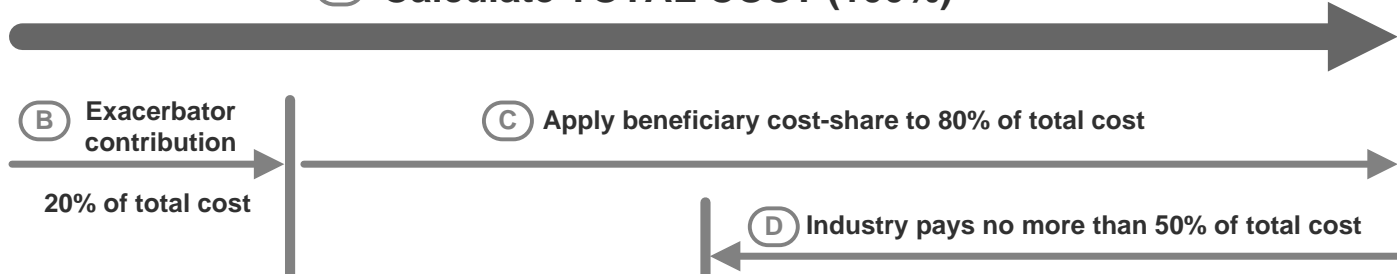
The Deed: Financial Arrangements

- ❖ Costs shared for readiness and response activities
- ❖ Share based on benefits derived from an activity
- ❖ 20% exacerbator contribution - MPI
- ❖ 10 categories, total contribution capped at 50%
- ❖ Determined in advance through an OA, guidance under development
- ❖ MPI initially meets no signatories' share of costs, may cost recover.

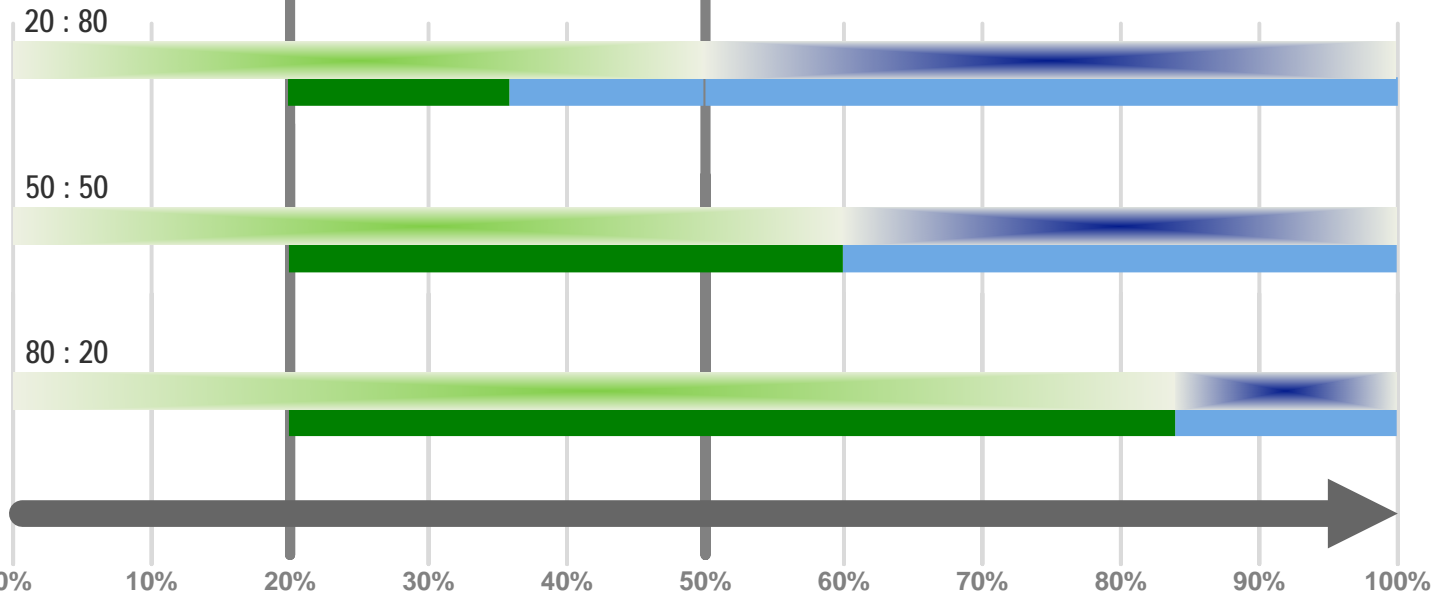
How the share of costs is worked out



(A) Calculate TOTAL COST (100%)



Worked examples (public:industry benefit ratio)



Key

Cost to pay

- MPI
- Industry

Beneficiary cost-share

- Public
- Industry

The Deed: Not a blank cheque

Industry organisations can set a fiscal cap on cost shared readiness and response activities

- ❖ What does this mean?
 - Industry sets how much it will spend on activities
 - Needs to consider affordability
 - Might have multiple commitments
 - Will guide funding considerations around eligibility
- ❖ How will it work?
 - Guidance for setting a fiscal cap is being developed
 - Each OA has a fiscal cap
 - Industry sets a fiscal cap for each priority organism

Operational Agreements

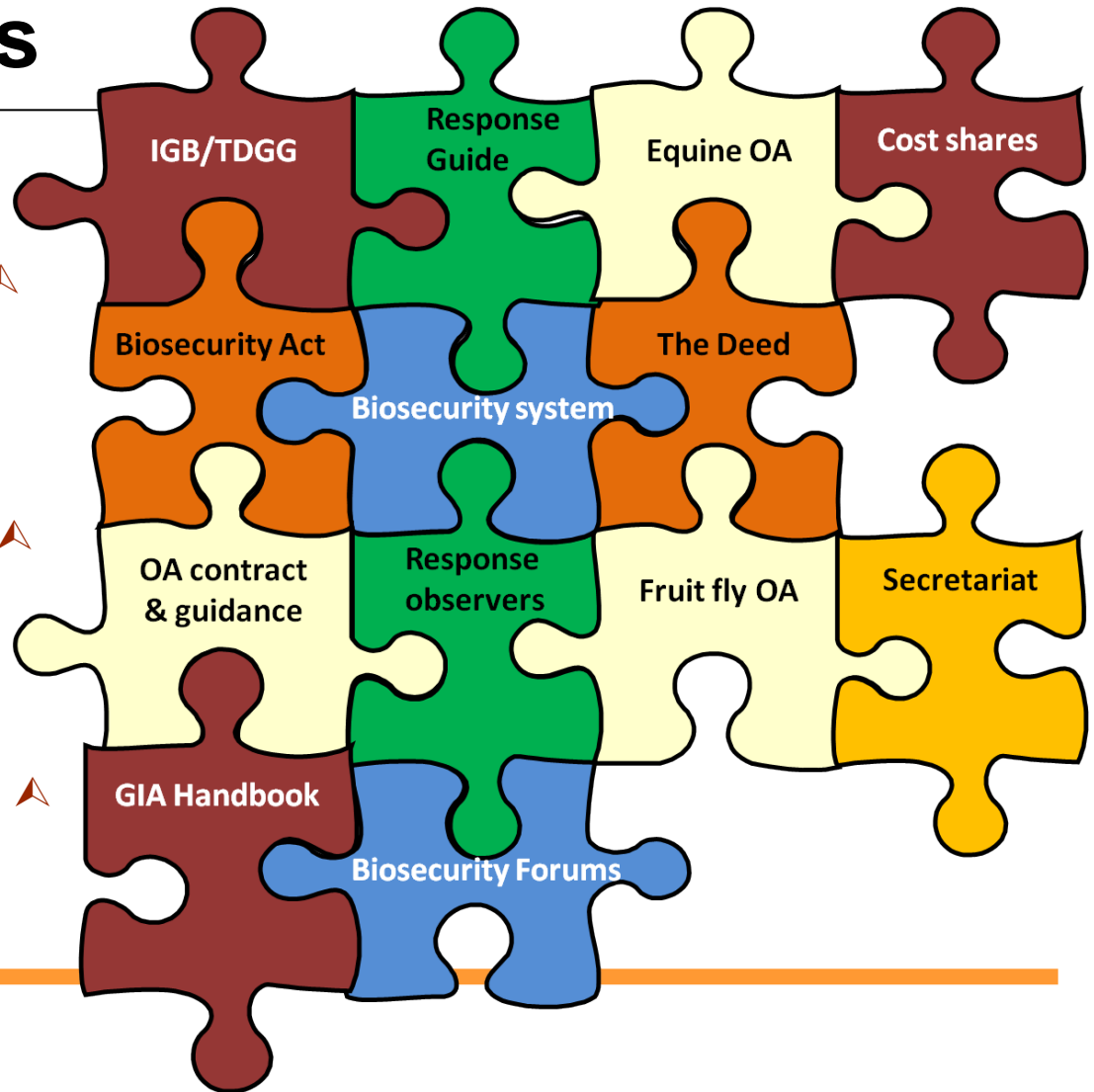
- ❖ Specific **joint** commitments for readiness and response **activities**
- ❖ Outcomes based
- ❖ OA standard contract
 - The Parties | **Who**
 - Scope
 - Governance
 - Administration | **How**
 - Financial processes
 - Annexes – technical | **What**

An introduction to GIA


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GIA Elements

- ❖ Biosecurity Act ✓
- ❖ The Biosecurity System ▲
- ❖ The Deed ✓
- ❖ Mandate and signing ✓
- ❖ Operational Agreements ▲
- ❖ Governance ✓
- ❖ Biosecurity Forums ✓
- ❖ Implementation guidance ▲
- ❖ GIA website ✓



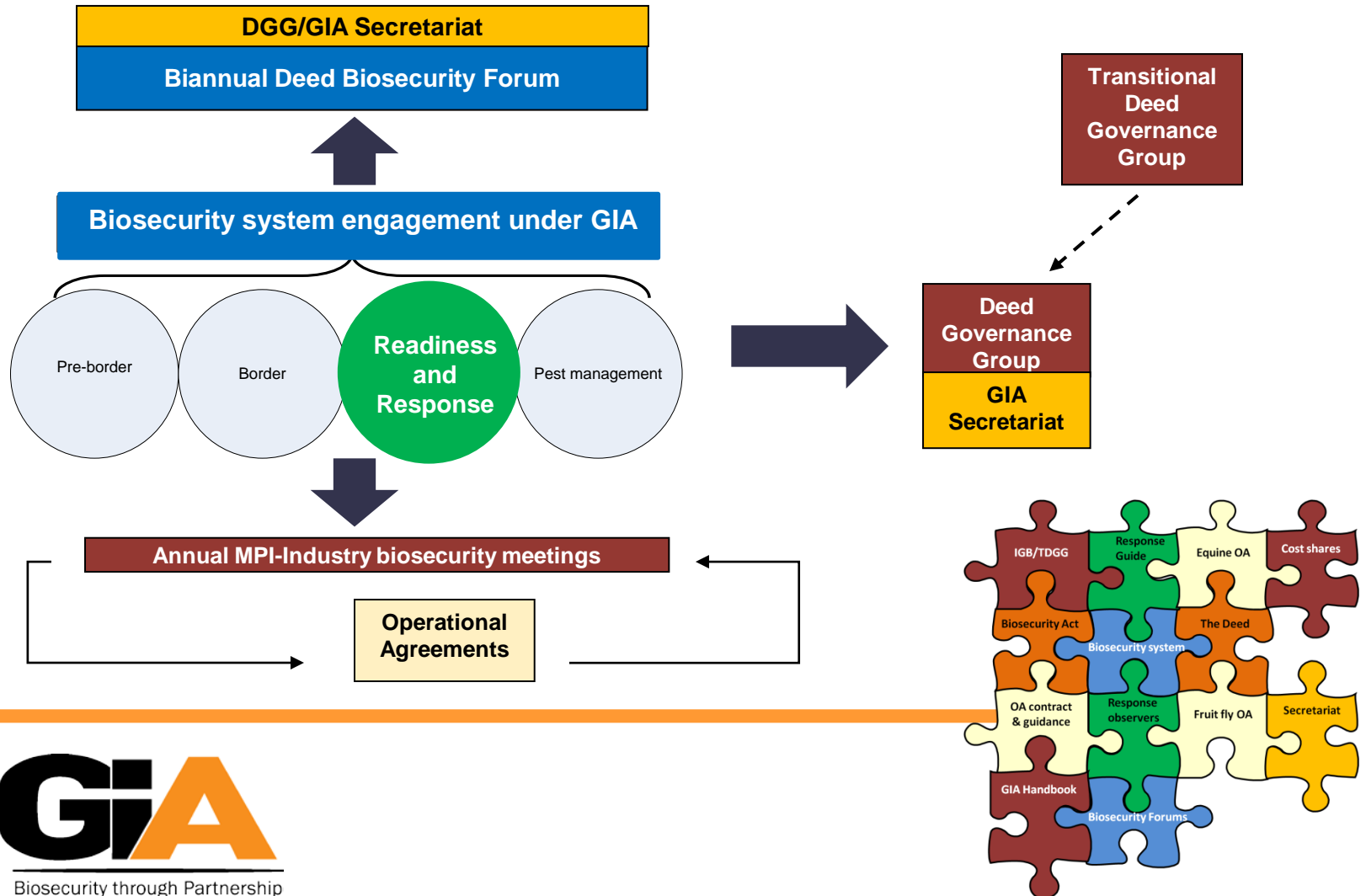
Fruit fly OA

- ❖ Drafting by an Interim Fruit Fly Council – MPI and affected industries – starting at current state  identify, test and implement innovation
- ❖ Clear and agreed outcomes:
 - Demonstrating freedom from fruit flies; detecting any fruit flies early enough to ensure a successful response
 - Successfully managing a detection; eradicating any incursion
 - Reducing the impact of an incursion/eradication response on market access
 - Reduce the likelihood of a fruit fly incursion
 - Enhance wider biosecurity readiness and response capability

GIA Response Guide

- ❖ Developed by a Joint Working Group
- ❖ A guide for managing biosecurity responses under GIA
 - Principles
 - GIA in the National Biosecurity Response System
- ❖ Response decisions are clear
- ❖ Roles and responsibilities of response decision-makers are defined
- ❖ Additional guidance where needed

Putting it all together...



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Comparison – now and the future

Current arrangements

- ❖ MPI decides response and strategy
- ❖ Determines stop and start
- ❖ Initiates transition
- ❖ Government pays
- ❖ Industry ‘consulted’
- ❖ May or may not undertake surveillance or maintain laboratory capacity
- ❖ Ad-hoc assessment of new risks

Non-signatories ... Some of the above, and possibly the bill

Under the Deed

- ❖ Government and industry make joint decisions on response
 - ❖ Response costs shared after 2017 – in-kind contributions, accessing industry expertise
 - ❖ Pre-agreed response strategy
 - ❖ Joint readiness activities
 - ❖ Leverage co-investment
 - ❖ New and emerging biosecurity risks – targets for early detection
 - ❖ Engagement in risk reduction strategies
-
- ❖ 50% cap, transitional discounts

What should you expect?

- ❖ You know what your biosecurity risks are and where they are likely to come from
- ❖ Risk pathways are known and effectively managed
- ❖ Risky behaviours can be reduced
- ❖ You have confidence in border biosecurity actions
- ❖ New pests are detected early
- ❖ You know what your response options are – or not
- ❖ Systems for rapid and effective response are in place
- ❖ Affected industries are better prepared, make better decisions
- ❖ Pest impact is reduced – business continues

What do you commit to if you sign?

- ❖ Joint decision-making during a response affecting the industry
- ❖ Cost sharing readiness activities agreed in an Operational Agreement
- ❖ Cost sharing for response from 2017 (phase in discounts to 2022)
- ❖ Participating in the wider biosecurity system
- ❖ Meeting minimum commitments
- ❖ Participating in Deed governance arrangements

What does it cost?

Extra costs to sign

- ❖ Minimum commitments
- ❖ Deed Governance Group
- ❖ Biosecurity Forum
(x2 per year)
- ❖ OA – negotiated investment
- ❖ A share of response costs
from 2017 – to a fiscal cap

Minus ...

- ❖ Existing capacity –
communications, technical
capacity
- ❖ 20% from government for
exacerbator share
- ❖ Max 50% response costs
- ❖ Transitional discounts
- ❖ In-kind contributions to joint
activities

Transitional discounts

- ❖ Government will pay extra to reduce the costs paid by industry as an introductory offer to **early** Signatories
- ❖ To help industry transition into the new arrangements

Percentage **discount** of industry cost-share

Years	Readiness	Responses
2014/15	60%	100%
2015/16	60%	100%
2016/17	40%	100%
2017/18	40%	60%
2018/19	20%	60%
2019/20	20%	40%
2020/21	0%	40%
2021/22	0%	20%
2022/23	0%	20%
2023/24	0%	0%

Signing up – can we?



- ? Primary industry organisation ✓
- ? Biosecurity is important ✓
- ? GIA offers value ✓
- ? Represent your members ✓
- ? Funding ✓
- ? The Act ✓
- ? The Minister ✓
- ? Sign up ✓



... will we?

There's a process... It's in the Biosecurity Act

- ❖ To safeguard your industry, organisation and representatives

Requirements to sign...

- ❖ The signing industry organisation is a body corporate
- ❖ Represents the sector (as defined)
- ❖ Has consulted with the sector (growers/processors)
- ❖ Has a strategy to fund Deed obligations (levy(s), savings, loans)

The Minister is satisfied that these requirements have been met

... should we?

- ❖ Is biosecurity important to your industry?
- ❖ Is it a business risk?
- ❖ Do you currently invest in reducing biosecurity risks?
- ❖ Are you exposed to biosecurity risks through other industries?
- ❖ Do you have pests in common with other industries?
- ❖ Have they signed, or are moving to sign the Deed?
- ❖ Would you expect Government to negotiate market access if a new pest arrived?
- ❖ Does the Deed offer value?

Who has...

Signed - Kiwifruit, NZ Pork, MPI (Transitional Deed governance Group)

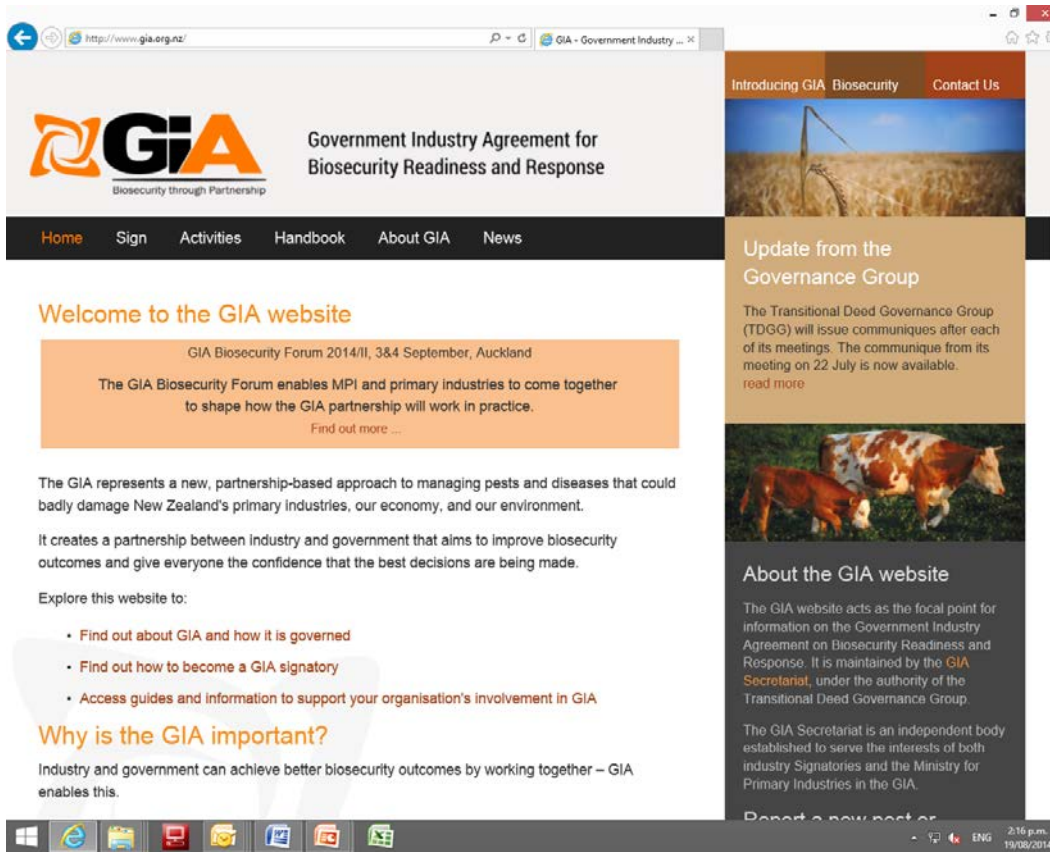
Progressing to sign - pipfruit, forestry, tomatoes, citrus, summerfruit, equine, fresh and process vegetables strawberries

Engaging industry to join - avocado, bees, onions, strawberries, winegrowers, aquaculture, meat industry

Engaging in an OA – Interim Fruit Fly Council, MPI Animal Sector Group, equine

Involved in Deed implementation – horticulture, B+L, DCANZ, kiwifruit, meat, MPI, equine, forestry, dairy, winegrowers, pipfruit, poultry

... more information?



The screenshot shows the GIA website homepage. The header features the GIA logo (Government Industry Agreement for Biosecurity Readiness and Response) and a navigation menu with links for Home, Sign, Activities, Handbook, About GIA, and News. The main content area includes a welcome message, a section for the GIA Biosecurity Forum 2014/II, and a list of links to explore the website. A sidebar on the right contains sections for 'Update from the Governance Group' and 'About the GIA website'. The Windows taskbar is visible at the bottom.

Government Industry Agreement for Biosecurity Readiness and Response
Biosecurity through Partnership

Home Sign Activities Handbook About GIA News

Welcome to the GIA website

GIA Biosecurity Forum 2014/II, 3&4 September, Auckland

The GIA Biosecurity Forum enables MPI and primary industries to come together to shape how the GIA partnership will work in practice.
[Find out more ...](#)

The GIA represents a new, partnership-based approach to managing pests and diseases that could badly damage New Zealand's primary industries, our economy, and our environment.

It creates a partnership between industry and government that aims to improve biosecurity outcomes and give everyone the confidence that the best decisions are being made.

Explore this website to:

- Find out about GIA and how it is governed
- Find out how to become a GIA signatory
- Access guides and information to support your organisation's involvement in GIA

Why is the GIA important?

Industry and government can achieve better biosecurity outcomes by working together – GIA enables this.

Update from the Governance Group
The Transitional Deed Governance Group (TDGG) will issue communiqués after each of its meetings. The communiqué from its meeting on 22 July is now available.
[read more](#)

About the GIA website

The GIA website acts as the focal point for information on the Government Industry Agreement on Biosecurity Readiness and Response. It is maintained by the **GIA Secretariat**, under the authority of the Transitional Deed Governance Group.

The GIA Secretariat is an independent body established to serve the interests of both industry Signatories and the Ministry for Primary Industries in the GIA.

[Report a new pest or](#)

www.gia.org.nz

Sign up on line for the
GIA newsletter

Cost sharing

Scenario	Cost of agreed response activities:	\$ 1 Million	\$ 1 Million	\$ 1 Million
	Agreed beneficiary cost share:	20% public, 80% industry	50% public, 50% industry	80% public, 20% industry
(A) Calculate total response costs		\$1,000,000	\$1,000,000	\$1,000,000
(B) Apply 20% exacerbator	Exacerbator costs	20% \$200,000	20% \$200,000	20% \$200,000
	Sharable costs	<u>80% \$800,000</u>	<u>80% \$800,000</u>	<u>80% \$800,000</u>
	Total	100% \$1,000,000	100% \$1,000,000	100% \$1,000,000
(C) Apply beneficiary cost share to sharable costs	Public share	16% (20% X 80%)	40% (50% X 80%)	64% (80% X 80%)
	Industry share	64% (80% X 80%)	40% (50% X 80%)	16% (20% X 80%)
(D) Apply 50% cap to industry share	Industry's share adjusted to a maximum of 50%	50% (reduced from 64%)	40% (not adjusted)	16% (not adjusted)
Final allocation of total costs	MPI pays:			
	Exacerbator share	20% \$200,000	20% \$200,000	20% \$200,000
	Public share	16% \$160,000	40% \$400,000	64% \$640,000
	50% cap make up	<u>14% \$140,000</u>	<u>0% —</u>	<u>0% —</u>
	MPI total	<u>50% \$500,000</u>	<u>60% \$600,000</u>	<u>84% \$840,000</u>
	Industry pays:			
	Industry share	<u>50% \$500,000</u>	<u>40% \$400,000</u>	<u>16% \$160,000</u>
	Total	<u>100% \$1,000,000</u>	<u>100% \$1,000,000</u>	<u>100% \$1,000,000</u>